



# **RADICALLY RURAL**

SEPTEMBER 25 & 26

## **2024 SPONSORSHIP OPPORTUNITIES**

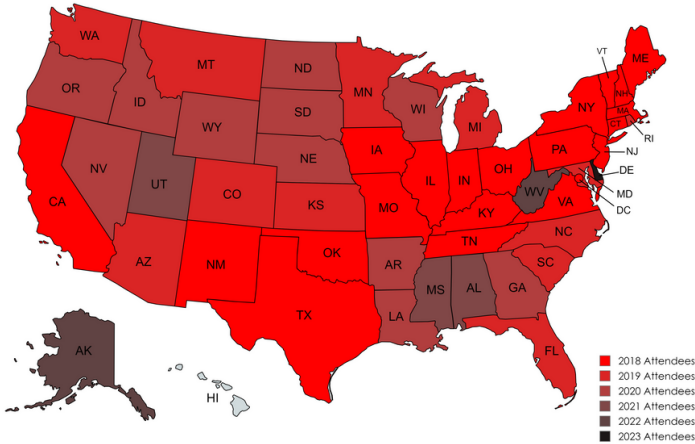


FOUNDED BY:  
THE HANNAH GRIMES CENTER FOR ENTREPRENEURSHIP AND THE KEENE SENTINEL

# Audience

By sponsoring Radically Rural (RR), you will reach rural changemakers, decision makers, influencers, and customers all at the same time.

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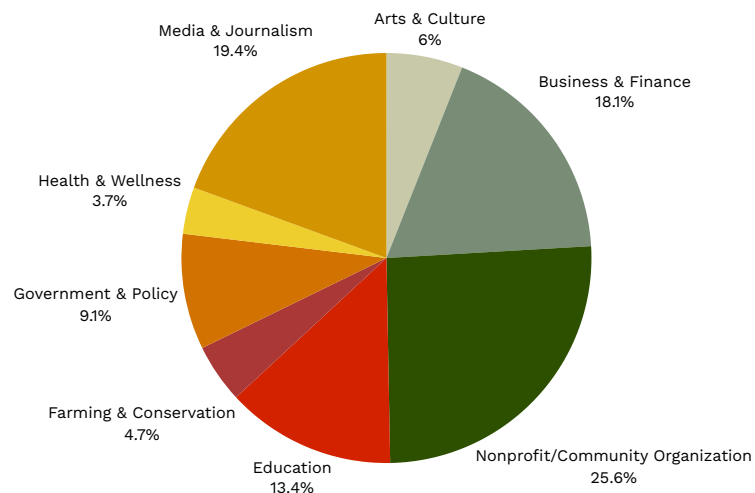


## Geographic Audience:

- Since its inception in 2018, RR has hosted attendees from 49 U.S. states.
- On average, 35 states are represented at RR
- In 2023, 80% of RR attendees came from the Northeast
- 89% of participants were from communities with populations less than 50,000

## Sectors Represented:

- RR reaches changemakers across sectors
- In 2023, the majority of attendees came from non-profit or community organizations
- Highly represented sectors also include business/finance, journalism, and education





# Track Programming

Session and track sponsors may choose which focus area aligns best with their values from the tracks below.



## Sponsor Testimonial





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At C&S, one of our values is to continuously work to make our communities better. Through our important work with Radically Rural, we are able to partner together to make real change to improve the lives of our families, friends and neighbors for years to come.

**-Kate Cote, C&S Wholesale Grocers**

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	<b>Summit Sponsor (\$10,000)</b>	<b>Track Sponsor (\$5,000)</b>	<b>Session Sponsor (\$2,500)</b>
<b>Speaking Opportunity</b>	<b>At Opening Ceremony</b>	<b>At Chosen Track</b>	
<b>Advertising in Business Journal</b>	<b>Full Page</b>	<b>Half Page</b>	<b>Quarter Page</b>
<b>Sponsor Provided Story &amp; Photo in the Business Journal</b>	<b>750 Words</b>	<b>500 Words</b>	<b>300 Words</b>
<b>Digital Marketing via The Keene Sentinel</b>	<b>40,000 Digital Advertising Impressions</b>	<b>20,000 Digital Advertising Impressions</b>	<b>10,000 Digital Advertising Impressions</b>
<b>Digital Marketing via the RR website</b>	<b>Home Page</b>	<b>Tracks &amp; Sessions Page</b>	<b>In Session Description</b>
<b>Prominent Logo Display</b>	<b>Throughout Event</b>	<b>Throughout Track</b>	<b>Throughout Session</b>
<b>Logo on All Supported Marketing</b>			
<b>Event Tickets</b>	<b>8</b>	<b>4</b>	<b>2</b>